

MBA Program Objective

- 1 The MBA programme prepares a student for a career in diverse sectors of the industry domestically and globally.
- 2 The MBA programme facilitates learning in theory and practice of different functional areas of management and equips the students with
- 3 an integrated approach to various functions of management. However, the demand for managerial skills
- 4 is not limited to the industry. Managerial talent is much sought by the Government Sector, NGOs, non-corporate sector as well.
- 5 Students also expect to become entrepreneurs. Their aspirations also require a broad based learning encompassing the
- 6 end to end processes involved in developing entrepreneurial skills. Institutes, Faculty and Students need to
- 7 move away from the excessive focus on industry and look at needs and demands of broader sections of the society also.

Programme Specific Objectives-M B A

- 1 To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.
- 2 To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society,
- 3 aligned with the national priorities.
- 4 To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.
- 5 To harness entrepreneurial approach and skillsets.
- 6 To help fortify conceptual understanding and provide valuable insights into corporate world.
- 7 To Sculpt personalities by injecting agility and adaptability to create future business leaders.